

# **Performance Management**

From Training to Holistic Performance



### Performance Management vs. Performance Improvement

Human performance improvement is a performance-based approach to finding performance gaps and designing solutions to bridge those gaps, so organizations can meet their goals.

Regardless of your professional role, understanding the principles of HPI can help you:

- Identify where training may or may not be effective.
- Identify non-training options that will support training.
- Gain insight into problems you can and cannot address.
- Help the organization spend time and money on issues that are critical to its mission.
- Identify and design better solutions for better results.
- Avoid taking on problems you can't solve.

### **Objectives**

- Conduct effective performance analysis
- Align performance to organization goals
- Design holistic learning and performance solutions

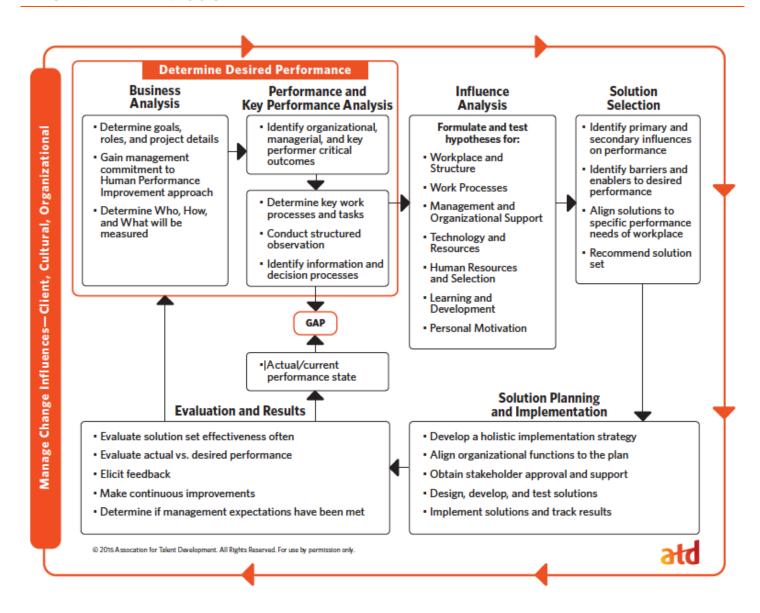
#### **Outcomes, Behaviors, Competencies**

Knowing the difference between them helps you know which to focus on in a performance improvement situation.

Term	Definition	Examples
Outcome	<ul><li>Noun</li></ul>	<ul><li>Completed report</li></ul>
	<ul><li>Measurable result</li></ul>	<ul><li>14 completed sales</li></ul>
	<ul> <li>Objective measurement</li> </ul>	<ul><li>4-minute call</li></ul>
Behavior	<ul><li>Verb</li></ul>	<ul><li>Calling customers</li></ul>
	<ul> <li>Activity that leads to result</li> </ul>	<ul><li>Talking to customers</li></ul>
	<ul><li>Subjective measurement</li></ul>	<ul><li>Verifying data input</li></ul>
Competency	<ul><li>Abilities, attributes, and</li></ul>	<ul><li>Communication</li></ul>
	attitudes necessary for success	<ul><li>Analysis</li></ul>
		<ul><li>Self-management</li></ul>

**Notes** 

#### The ATD HPI Model



# Case Study

What task is not being performed?
What does required performance look like?
What does actual performance look like?
Who is responsible for performing?
Who else is involved or affected?
Where does the gap occur?
When did it first occur?
What do you suspect is causing the gap?
What is the measurable impact?

### **Needs Analysis (Front-End Analysis)**

- Defines the objectives, audience, current state, and goals
- Identifies gaps between current and desired results
- Ranks gaps in order on the basis of the costs to meet the needs as compared to the costs to ignore the needs
- Sets priorities for action

#### Questions a needs analysis might answer:

- Why is the client interested in this problem?
- How do they perceive the problem? Have they already determined a cause?
- Do they already have a solution in mind? Training, or something else?
- Why do they support this solution?

### **Business Analysis**

- Helps to understand the organization and the background of the organizational strategy and business environment
- Identifies necessary resources and stakeholders for the project
- Identifies and record any potential issues and constraints
- Determines goals that are important and relevant to the organization

#### Questions a business analysis might answer:

- Who is the project sponsor, and who are the primary stakeholders?
- What are the desired outcomes?
- What should the people in this job be able to do or produce that is valuable to the organization?
- What are the scope, budget, and schedule for the project?

### Performance (Gap) Analysis

- Defines the context of the performance goals
- Identifies problems or performance gaps
- Identifies possible variations in performance
- Recognizes that individuals' skills and knowledge are not always the cause of performance issues. Sometimes, processes and organizational structures stand in the way of organizational performance.

#### Questions a performance analysis answers are:

- What is the gap between desired performance and current performance?
- Which key performers in the target job should we interview or observe?

### **Influence Analysis**

- Identifies causes of performance gaps
- Finds information and determine a direction for the performance consultant and client
- Identifies a particular type of influence, such as information, resources, or process
- Identifies necessary changes for an organization, employees, or both

#### Questions an influence analysis might answer:

- Why does the performance gap exist?
- How well do performers see the results of their actions?
- How well are performers rewarded for performance?
- How well are employees given necessary data and feedback?
- Do employees have the ability and time to perform?

### **Learner Analysis**

- Determines learner demographics (age, language, job title, etc.)
- Identifies prior knowledge, experience, and skill level
- Identifies learner motivation and goals
- Helps to identify best methods for instruction or solution implementation

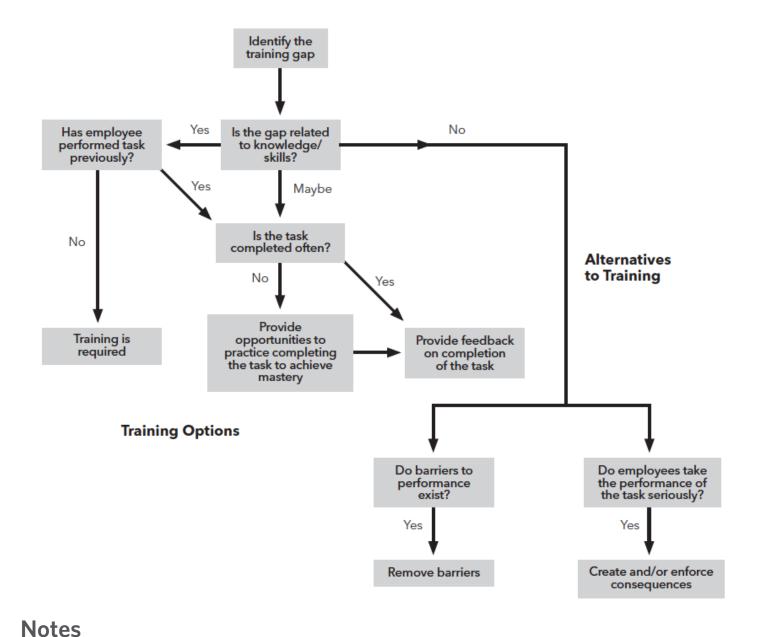
### **Task Analysis**

- Analyzes how a task is accomplished, including task and element durations, task frequency, task sequence, task allocation, and task complexity
- Includes detailed description of manual and mental activities, environmental conditions, necessary clothing and equipment, and any other unique factors
- Identifies sub-tasks and related tasks

### Job Analysis

- Identifies specific skills, knowledge, tools, conditions, and requirements of a job
- Identifies major duties and tasks done on a daily/weekly/monthly/yearly basis
- Examines connections between tasks and competencies
- Creates a thorough job description
- Can be used to inform training for a role or for succession planning

### **Performance Analysis Flow Diagram**



### **Templates**

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#### **Additional Resources**

#### **ATD**

- Master Performance Consultant Program [<a href="https://www.td.org/education-courses/atd-master-performance-consultant">https://www.td.org/education-courses/atd-master-performance-consultant</a>]
- Improving Human Performance Certificate [<a href="https://www.td.org/education-courses/improving-human-performance-certificate">https://www.td.org/education-courses/improving-human-performance-certificate</a>]
- Consulting Skills Certificate [<a href="https://www.td.org/education-courses/consulting-skills-certificate">https://www.td.org/education-courses/consulting-skills-certificate</a>]
- Basics of Human Performance Improvement [<a href="https://www.td.org/education-courses/basics-of-human-performance-improvement">https://www.td.org/education-courses/basics-of-human-performance-improvement</a>]
- Job Analysis [<a href="https://www.td.org/education-courses/job-analysis">https://www.td.org/education-courses/job-analysis</a>]
- Needs Assessment Toolkit [<a href="https://www.td.org/job-aids-tools/needs-assessment-toolkit">https://www.td.org/job-aids-tools/needs-assessment-toolkit</a>]
- Performance Basics [https://www.td.org/books/performance-basics-2nd-edition]
- 10 Steps to Successful Business Alignment [<a href="https://www.td.org/books/10-steps-to-successful-business-alignment">https://www.td.org/books/10-steps-to-successful-business-alignment</a>]

#### Other Courses, Certifications, and Workshops

- Certified Performance Consultant Langevin Learning Services
   [https://langevin.com/workshops/certified-performance-consultant/]
- Consulting Skills for Trainers Langevin Learning Services
   [https://langevin.com/workshops/consulting-skills-for-trainers/]
- Certified Performance Technologist International Society for Performance Improvement (ISPI) [https://www.ispi.org/ISPI/Get\_Certified/ISPI/Credentials/ Certification\_and\_Accreditation.aspx]
- Principles and Practices Workshop ISPI [https://www.ispi.org/ISPI/Professional\_ Development/Institutes\_and\_Workshops/Principles\_and\_Practices/ISPI/Professional\_ Development/Principles\_and\_Practices.aspx]

# Handle a Request Worksheet

Record backgro	und info	rmation.				
Name:				Unit/Department:		
Position/Title:	itle:		Contact Numbers:			
Is the person the	e decisio	n-maker or	is the person inq	uiring on behalf of son	neone else?	
Decision-Ma	aker	Notes:				
Someone Els	se					
What is the time	n framo i	nvolvod?	Top Priority	☐ Important	Deadline:	
			<u> Портнонку</u>	Піпрогіані	Deadine.	
What has lead u	ip to this	request?				
What has been	done so t	far?				
Determine the s	scope of	the reque	st.			
What is the pers	son askin	ng for? (Be	specific and use h	is/her words.)		
How many peop	ole seem	to be invol	ved?	Individual(s)		
Trew many peep	710 300111		VOG.	Work group(s) of		people
				Unit/department(s)	) of	people
What effect doe	s the iss	ue have on	the team unit de	epartment, or organiza		реоріс
vviidt elieet doe	,5 (110 155)	ac nave on	the team, and, ac	partificiti, of organize	itioii.	
Ask initial questions about job performance.						
What task(s) does the individual, work group, or unit do day-to-day — what is their responsibility?						
What task(s) does the individual(s), group(s), or department(s) need to be able to do?						
What training have they already received for the job?						
	virial training have they already received for the job:					

# **Identify Needs Worksheet**

Description of	Description of the Performance				
Task	What task is not being performed?				
Required Performance	What does required performance look like?				
Actual Performance	What does actual performance look like?				
Description of	the Situation				
Who	Who is responsible for performing the task?	Who else is involved in the situation?	Who is affected by the situation?		
Where	Where is the performance gap occurring?				
When	When did the performance gap first occur?				
Signs	What are the visible signs of the performance gap?				
Suspicions	What do you suspect may be causing the performance gap?				
Impact	What is the measurable impact of the performance gap?				

# Performance Analysis Checklist

Task:						
Who is F	Responsible:					
Standard	ls			Yes	No	?
Do empl	oyees know what	to do (i.e. expected perforr	mance)?			
Do empl	oyees know when	to do it?				
Do their	supervisors agree	on what and when?				
Is the sta	ndard process/pr	ocedure (i.e. exact steps)	clearly defined?			
Are expe	cted results (i.e. c	quantity, quality, time, or co	ost) clearly defined?			
Does the	standard process	s/procedure produce the ex	xpected results?			
Conditio	ns			Yes	No	?
Is the wo	rkplace physically	organized?				
Do empl	oyees have enoug	h time to complete the tas	k?			
Are tools and equipment available?						
Are tools and equipment operative?						
Do empl	oyees have the ne	cessary information to per	form the task?			
Is the information accurate?						
Are distractions and interruptions minimized?						
Do employees have enough authority?						
Feedbac	k			Yes	No	?
Are emp	loyees informed a	bout how they are perform	ning?			
Is feedba	ck given soon end	ough?				
Is feedba	ck given often en	ough?				
Is feedba	ck based on objec	ctive measurements?				
Is feedba	ck tied to perform	nance (not personality)?				
Is feedba	ck specific?					
Is feedback accurate?						
Is feedback given by someone who matters (e.g. a supervisor)?						
Is feedback given in a way the employees can accept it?						

# Performance Analysis Checklist

Motivation/Incentives	Yes	No	?
Is the task perceived to be worthwhile?			
Do you believe that employees can perform the task?			
Is there incentive for performing to standard(s)?			
Do the incentives really matter to employees?			
Do employees know the link between performance and incentives?			
Are all available incentives being used?			
Do employees find the work interesting?			
Are there inner satisfactions for good performance?			
Is "punishment for good performance" prevented?			
Is "reward for poor performance" prevented?			
Is task unpleasantness or stress within acceptable levels?			
Measurement	Yes	No	?
Is performance measured to standard(s)?			
Are measurements based on task performance?			
Are measurements based on results rather than activities?			
Are the measurements objective?			
Knowledge & Skill	Yes	No	?
Did employees ever perform the task to standard(s)?			
Is the task performed often enough to ensure retention?			
ls/has training been provided?			
Is/was the training effective?			
ls/was enough practice done during training?			
Could employees perform the task to standard(s) immediately after training?			
Are job aids available?			
Are job aids effective?			
Are the steps for this task stable (i.e. they don't change frequently)?			
Could they perform the task if their lives depended on it (without more training)?			
Capacity	Yes	No	?
Do the employees have the mental capacity to perform the task?			
Do the employees have the physical capacity to perform the task?			
Do the employees have the prerequisites for training?			

### **Gather More Information**

If you suspect the cause is:	Look for evidence in:
Standards	Policies and procedures manuals Standard operating procedures Standards documents Contracts Business plans Budgets Quality measures and reports Forms Customer complaint letters and logs Job descriptions
Conditions	Policies and procedures manuals Health and safety records Process maps and flowcharts Stories and anecdotes Organizational charts Absenteeism records Internet and email usage statistics Equipment failure reports Employee suggestion program details Organizational survey results Productivity measures Information requests Job descriptions/profiles Employee complaint records Union grievance records Idle and downtime records Visible space limitations (square footage per employee)
Feedback	Performance appraisals and frequency Employee perspectives Supervisors/management perspectives Policies and procedures manual Exit interviews Employee complaints Customer satisfaction survey details Customer complaints

## **Gather More Information (continued)**

If you suspect the cause is:	Look for evidence in:
Motivation/Incentives	Goal/mission statements Performance appraisals Organizational goals, objectives, and measures Departmental goals, objectives, and measures Individual goals, objectives, and measures Job satisfaction ratings Absenteeism records Promotions records Values statements Communication patterns Reward and recognition programs Exit interviews Incentive plans Pay and benefits documents and records Employee complaint records Union grievance records Benchmarking studies Industry reports
Measurement	Organizational goals, objectives, and measures Departmental goals, objectives, and measures Individual goals, objectives, and measures Productivity measures Performance appraisals
Knowledge & Skill	Cost of training per individual Evaluation data (reaction to ROI) Employee training/development plans Performance appraisals Productivity measures (output, time, cost, quality) Job aids
Capacity	Absenteeism records Turnover records Exit interviews Insurance records Employee complaints Cost of orientation Succession plans Workers' compensation claims

### **Sample Employee Interview Questionnaire**

- 1. Provide a summary of your role. What do you do for the organization, and what are your primary responsibilities?
- 2. What does a day in your role look like? Complete the following table:

Task	Is the task essential to your role? How so?	How much time per day spent?

- 3. What qualifications do you have that apply to this role?
- 4. Do you have the support needed to succeed within your role? Explain.
- 5. How could the organization become more efficient? Discuss in relation to your role and the overall organization.

### **Criteria Selection Table**

Possible Criteria	Description
☐ Cost	Ranging from relatively low to high, how much will the solution cost to implement?
☐ Time	How long will it take to implement the solution?
☐ Results	Will the solution produce short term or lasting results? How effective would the solution be in addressing the performance gap?
Expected Benefits	Will the solution yield the expected benefit? Will the solution address the gap fully or partially?
☐ Low Resistance	From employees' perspective, management's perspective, or both, how much resistance would there be to implementing the solution?
☐ Ease of Implementation	How easy would it be to implement the solution? Is the solution focused on a few individuals, groups, or the entire organization (ease in terms of length of time, number of individuals affected, number of individuals involved, acceptance, etc.)?
Probability of Success	How likely is it that the solution can be implemented successfully? Are there any barriers to implementing the solution?
☐ Complexity	How complex will this solution be to implement? Is the solution focused on a few individuals, groups, or the entire organization (complexity in terms of time, number of individuals affected, number of individuals involved, acceptance, etc.)?
☐ Appropriateness	Is the solution appropriate for the individuals, groups, or organization? Has a similar solution been tried in the past? How successful was it? Does the solution fit the organization's culture and/or strategic plans?
☐ Minimal Disruption	Will implementing this solution create minimal disruptions to individuals' tasks or work or minimal disruption to the organization's functioning?
Availability of Resources	Are the resources (budget, materials/equipment, and people) available to implement the solution?
Ease of Measurement	Can the results of the solution be easily measured? Do we have the measurements in place? Do we have the process or systems in place to collect and report the measurement information?

# **Criteria Rating Worksheet**

Cause Addressed		
Standards	☐ Conditions	☐ Feedback
☐ Motivation/Incentives	☐ Measurement	☐ Knowledge & Skill
☐ Capacity		
Description of Cause:		
Description of possible solutions:		
A.		
B.		
C.		
D.		
I .		

Rating Scale: 1 to 10	Possible Solutions								
	Α		В		(	С		D	
Criteria	Weight	Score	Weighted Score	Score	Weighted Score	Score	Weighted Score	Score	Weighted Score
Total	100%								

### **Solutions Matrix**

Cause	Possible Solutions	I	G	0
Standards	Clarify standards.			
	Communicate standards.			
	Adopt uniform standards.			
	Create quality teams.			
	Create vision and mission statements.			
	Adopt ISO9000 standards.			
	☐ Make the organization's standards readily available.			
☐ Conditions	Redesign a job.			
	Redesign the physical work environment.			
	Make ergonomic improvements.			
	Provide or improve tools and equipment.			
	Allow flexible work schedules.			
	Change responsibilities.			
	☐ Install intranet and email systems.			
	☐ Implement self-directed work teams.			
	Develop or improve safety programs.			
	Streamline or change work processes.			
	Reengineer major cross-functional processes.			
	Create cross-functional teams.			
	Centralize or decentralize functions.			
	☐ Create, enhance, or modify computer applications/systems.			
☐ Feedback	Provide feedback.			
	☐ Improve the use of feedback.			
	☐ Hold team meetings to set performance goals.			
	Schedule regular meetings to discuss group performance			
	Implement formal or informal peer reviews.			
	☐ Implement a 360-degree feedback program.			
	☐ Produce internal newsletter.			
	☐ Hold annual company performance briefing.			
	Make business plans available to all employees.			
	Solicit customer feedback (e.g. surveys).			
	Solicit employee feedback.			
	☐ Implement a formal mentoring program.			

### **Solutions Matrix (continued)**

Cause	Possible Solutions	1	G	0
☐ Motivation/	Provide/strengthen positive consequences.			
Incentives	Remove/reduce negative consequences.			
	Remove/reduce positive consequences for poor performance.			
	☐ Introduce job rotation.			
	Reorganize or restructure group.			
	☐ Have groups set milestones to celebrate achievements.			
	Have groups determine their own rewards structure.			
	Replace traditional compensation systems.			
	☐ Hold public ceremonies and annual recognition events.			
☐ Measurement	Develop measurements.			
	Revise existing measurements.			
	Develop group performance measurements.			
	Develop a balanced scorecard.			
	Give departments profit/loss accountability.			
☐ Knowledge	Provide classroom instruction.			
& Skill	☐ Improve current training.			
	Provide refresher training.			
	☐ Provide practice/simulation.			
	Provide job aids.			
	☐ Provide coaching on the job.			
	☐ Install GroupWare systems.			
	Provide electronic performance support systems.			
	Provide teambuilding training.			
	Provide diversity training.			
	Provide cross-job training.			
	Provide cross-functional training.			
	☐ Create a learning organization.			
	Create a knowledge sharing environment.			
Capacity	☐ Move an individual to another job.			
	☐ Dismiss an individual.			
	Reconfigure (restructure, reorganize) the group.			
	Dissolve the group.			
	Sell off a product line, plant, or division.			
	Buy or merge with another division or company.			
	Develop or improve recruiting and selection methods.			
	Offer employee support programs.			

## Impact Measures

Solution Chosen	Key Impact Measures
Absenteeism	Absenteeism, customer satisfaction, delays, job satisfaction,
control/reduction	productivity, stress
Association meetings	Costs, customer service, job satisfaction, productivity, quality, sales,
G	time, turnover
Business coaching	Costs, customer satisfaction, efficiency, employee satisfaction,
	productivity/output, quality, time savings
Career development/	Job satisfaction, promotions, recruiting expenses, turnover
career management	
Communications programs	Conflicts, errors, job satisfaction, productivity, stress
Compensation plans	Costs, job satisfaction, productivity, quality
Compliance programs	Charges, losses, penalties/fines, settlements
Diversity	Absenteeism, charges, complaints, losses, settlements, turnover
Employee retention	Engagement, job satisfaction, promotions, turnover
programs	
Engineering/technical	Costs, customer satisfaction, cycle times, downtime, job, satisfaction,
conferences	process time, productivity/output, quality, waste
Ethics programs	Fines, fraud, incidents, penalties, theft
E-Learning	Cost savings, cycle times, error reductions, job satisfaction,
	productivity improvement, quality improvement
Executive education	Absenteeism, costs, customer service, job satisfaction, productivity,
	quality, sales, time, turnover
Franchise/dealer meetings	Cost of sales, customer loyalty, market share, quality, efficiency, sales
Golfing events	Customer loyalty, market share, new accounts, sales, upselling
Labor-management	Absenteeism, grievances, job satisfaction, work stoppages
cooperation programs	
Leadership	Cost/time savings, development, efficiency, employee satisfaction,
	engagement, productivity/output, quality
Management development	Absenteeism, costs, customer service, job satisfaction, productivity,
	quality, sales, time, turnover
Marketing programs	Brand awareness, churn rate, cross-selling, customer loyalty,
	customer satisfaction, market share, new accounts, sales, upselling
Medical meetings	Compliance, efficiency, medical costs, patient satisfaction, quality
Orientation, onboarding	
Personal productivity/	Early turnover, performance, productivity, quality of work, training
time management	time
Project management	Job satisfaction, productivity, stress reduction, time savings
Quality programs	Budgets, quality improvement, time savings
Retention management	Costs, cycle times, defects, response times, rework
Safety programs	
Sales meetings	Engagement, job satisfaction, turnover
Self-directed teams	Accident frequency rates, accident severity rates, first aid treatments

### **Impact Measures (continued)**

Solution Chosen	Key Impact Measures				
Sexual harassment	Customer loyalty, market share, new accounts, sales				
prevention					
Six Sigma/lean projects	Absenteeism, customer satisfaction, job satisfaction				
	productivity/output, quality, turnover				
Software projects	Absenteeism, complaints, employee satisfaction, turnover				
Stress management leader	Costs, cycle times, defects, response times, rework, waste				
programs					
Team-building	Absenteeism, costs, customer service, job satisfaction, productivity,				
	quality, sales, time, turnover				
Wellness/fitness programs	Absenteeism, job satisfaction, medical costs, turnover				
Software projects	Absenteeism, complaints, costs, job satisfaction, productivity, quality,				
	sales, time, turnover				

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